

Veelo Premium & Enterprise

Crush Your Sales Quota

Veelo helps you win more deals by making each sales touch point a success. We bring together brain science and machine learning to deliver the perfect talking points, content, and coaching to increase deal velocity and win rates.

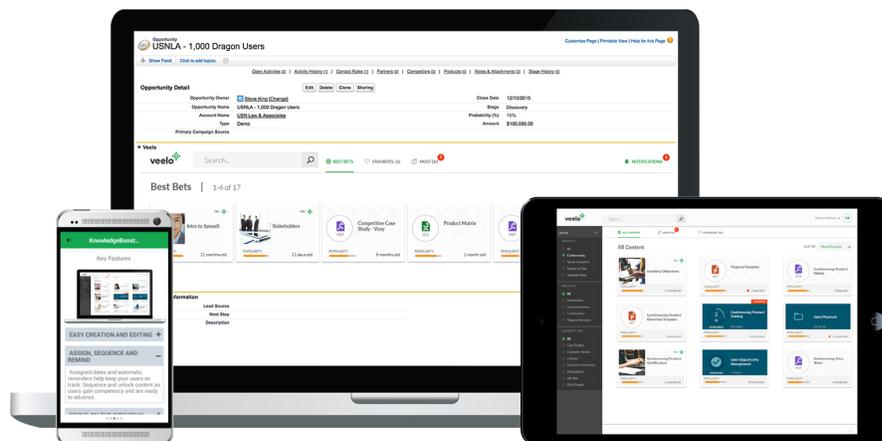
65% of sales reps say they can't find content to send to prospects
56% of companies can't measure content ROI
Only **18%** of organizations have a formal, closed loop measurement process

Built for sales teams

Rooted in modern cognitive science principles, our system is built to optimize learning and knowledge retention, with content situated in your salespeople's daily workflow.

Coaching for the moment of truth

We deliver relevant content and coaching at the perfect time in the sales process—eliminating time wasted trying to find the right message. Your reps have more selling time—and the confidence to beat the competition.





Veelo Benefits

Market & Sell with Confidence

Create content that sales teams and customer love. Our machine learning algorithm shows which content wins deals by persona, sales cycle, segment and product.

Faster Sales Onboarding & Training

Need more selling time? Ramp new reps faster and keep existing reps operating at peak performance. Deliver real-time coaching to increase knowledge retention and reinforce winning sales behavior.

Improve Productivity & Velocity

Instead of searching or guessing, let the right content find your reps. Veelo drives sales velocity by delivering the optimal content and coaching points by persona, industry, and sales stage.

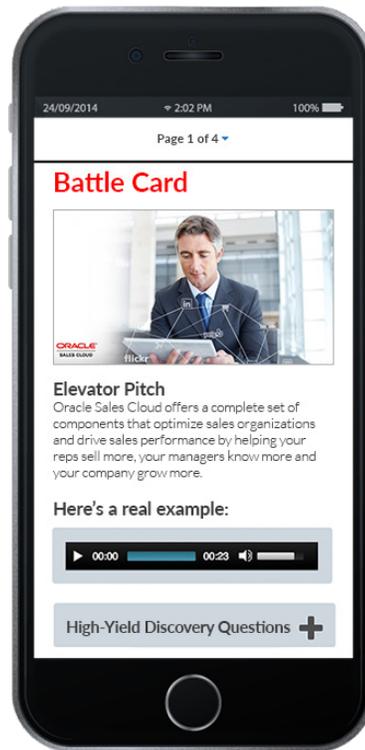
Improve Win Rates

Wow prospects and win more deals with a better story that effectively differentiates you from the competition. Our “Win Templates” deliver in-the-moment coaching tips, plays, and next-best actions for fast, flawless sales execution.

Built to Crush Your Quota

Veelo produces smarter, more confident and more skilled sellers. Shorten sales cycles, improve win rates and close more business.

To learn more about Veelo products, go to veeloinc.com.



Easy to Use

A clean, intuitive design makes it easy to access information in two clicks from any device.

Put Your Content to Work

Give your sellers on-demand access to the marketing materials you want shared with prospects by keeping the content where they live.

Virtual coaching

Complement the perfect piece of content with short bursts of coaching so your reps can position value, handle objections and win versus the competition.

Relevance Engine™

Veelo's machine learning algorithm provides relevant content using prospect data, content ratings, unified selling history and tags. All delivered in the instant your sellers need it.

Fits with Your Existing Technology

Add Guided Selling to your CRM or content portal, or use as a stand-alone SaaS product.

Asset Management

Create groups for different uses and roles to ensure sure they get only what they need.

Assign, Sequence, Remind

Push content, assign due dates, and remind users of must-do's.

Reporting and analytics

No more guessing about what content your sellers use and value. Real-time feedback and ratings help you correlate usage to content value and deals won.

Enterprise Ready

Increase sales productivity on a global scale. Support for multi-divisional use, SSO, email integration, API access and more.

1.855.414.8760
www.veeloinc.com