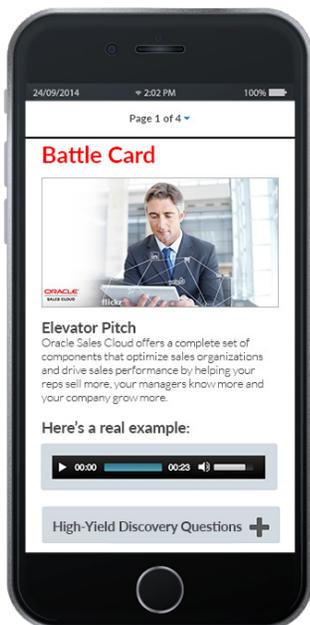


Onboard, Develop and Coach

Improve ramp time and scale desired sales behavior

With Veelo, organizations of any size will benefit from progressive training—from onboarding, upskill and reinforcement, to contextual coaching at each stage of the sales cycle. Prepare your reps with the content and coaching they need to win more customers.

90% of sales training can't be recalled after a month.
6-9 months before a sales rep produces revenue.
2 years average tenure before the sales rep turns over.



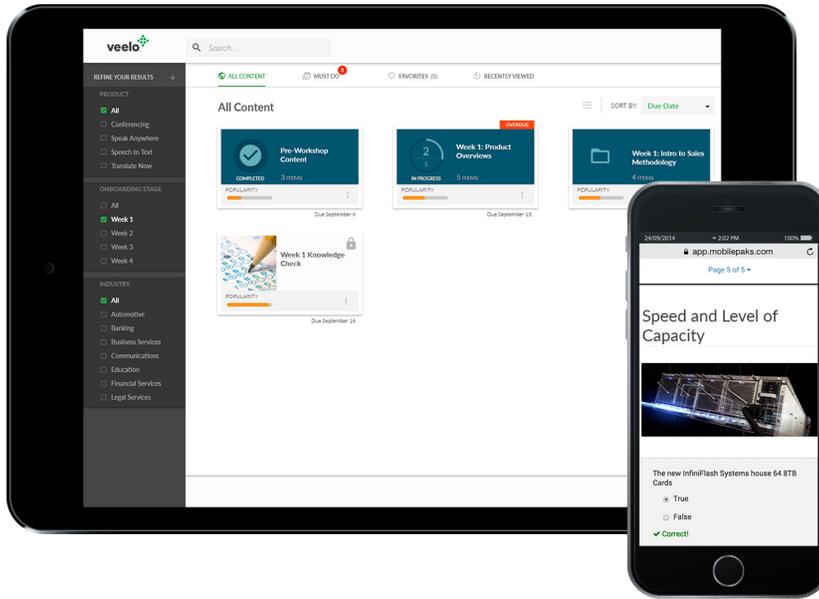
Solutions & Benefits

- Accelerate sales onboarding: Cut the time it takes new reps to close their first deals with engaging training.
- Reinforce training: Maintain skills and knowledge to succeed with self-study and continuous learning, anytime, anywhere.
- Better selling conversations: Short bites of coaching in context (by prospect, opportunity, persona and more) helps sellers shorten sales cycles and win more customers.
- Certify your team: Ensure completion of mandatory training. Identify gaps for continuous improvement.



Create and Manage Sales Training with Ease

Rooted in the principles of modern brain science of how sales teams learn and retain knowledge.



- Turnkey setup: easily add files, training, and users, with options for settings, roles and permissions.
- Create and edit micro-training modules, including video, audio, and text. Add memory enhancing elements such as flashcards, drag/order exercises, challenge games, and more.
- Check knowledge with multiple choice, T/F and quiz banks. Test and certify for mastery.
- Use MemoryBoost™ technology to schedule and sequence refreshers, reinforcement and memory recall practice.
- Schedule, sequence and automate email reminders.
- Supports localized content in over 80 languages.
- Works as a micro-site, or integrate with Salesforce, MS Dynamics and channel portals.
- Access Veelo online and offline, on any device.

1.855.414.8760
www.veeloinc.com

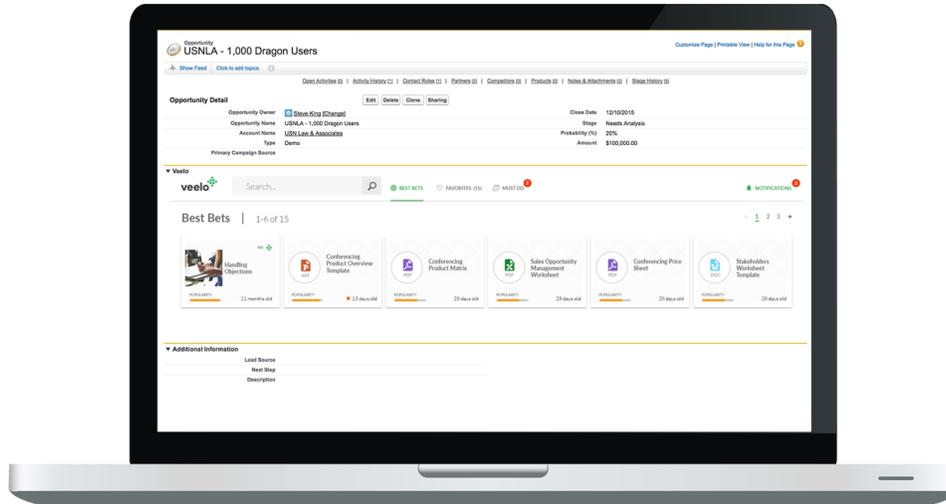
“We boosted onboarding efficiency by 25% with Veelo. Distributing our information through Veelo prior to live training allowed us to maximize practice and coaching for better knowledge sharing and learning retention.”

—Cindy Kraft, Operations Coordinator, Gazelles International



Training is not an event. It's ongoing.

Modern sales organizations know a highly-skilled salesforce is a competitive advantage. Veelo allows organizations to recommend coaching by prospect, opportunity, sales role, and more—extending sales training into the CRM, and reinforcing desired sales behavior at each point of the sales process.



Visibility into what matters.

Veelo reporting gives you visibility into assignment completion, comprehension, and overall salesforce engagement. Manager coaching reports show team progress and gaps. Veelo CRM dashboards correlate training impact to leading indicators of success such as pipeline growth, sales cycle and customer wins.

