

Veelo® Basic Data Sheet



Sales Onboarding & Training Reinforcement

Reduce new ramp time, improve skill adoption, and optimize sales conversations.

Veelo is a scalable platform that ensures better knowledge retention, faster skill adoption, and greater business impact.

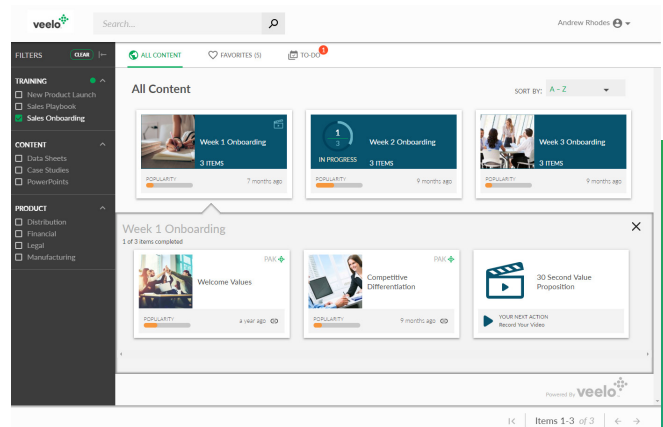
Key Benefits of Veelo Basic

Shorten Ramp Time - Ramp new hires faster with automated learning paths. Easily deliver content before, during, and after new hire boot camp to progressively build sales knowledge.

Learn By Doing - Video coaching ensures reps adopt sales skills and methodologies quickly. Reinforce them with proven techniques that mimic real-world application.

Simplify & Scale Program Delivery - Intuitive tools make administering programs simple. Sync existing content, or use Veelo Vault®, a set of pre-made templates for onboarding, coaching, playbooks and more.

Improve Business Impact - Track every aspect of the sales life cycle from onboarding to seller proficiency. Veelo provides a easy way to correlate training to real business impact.



90% of training can't be recalled after the 30th day

9 months until new hires gain competency

\$400k in lost sales per poorly onboarded rep

The Power of Veelo

CONTINUOUS REINFORCEMENT

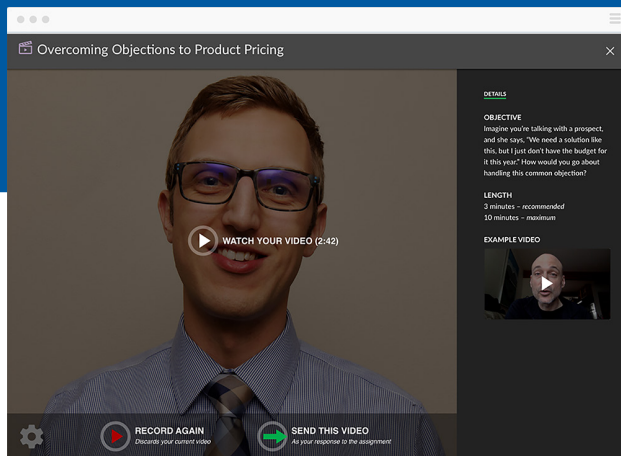
Reinforce Training in Context

Ensure reps are consistently prepared with targeted refreshers and just-in-time training.

VIDEO COACHING

Upgrade Your Practice Sessions

Managers can observe and critique performance and incorporate team best practices.



RATINGS & FEEDBACK

Continuous Improvement

Optimize programs with real-time ratings, open text feedback and out-of-the-box reports.

ASSESSMENTS & QUIZZES

Benchmark Seller Progress

Create and deliver quizzes within micro-training modules for memory reinforcement.

TOOLS & TEMPLATES

Ready-to-Go Tools & Templates

Use Veelo content creation tools to create micro-training modules for coaching, training, and playbooks. The Veelo Vault® gives you ready-to-use, customizable templates for onboarding, playbooks and more.

GAMIFICATION & CERTIFICATIONS

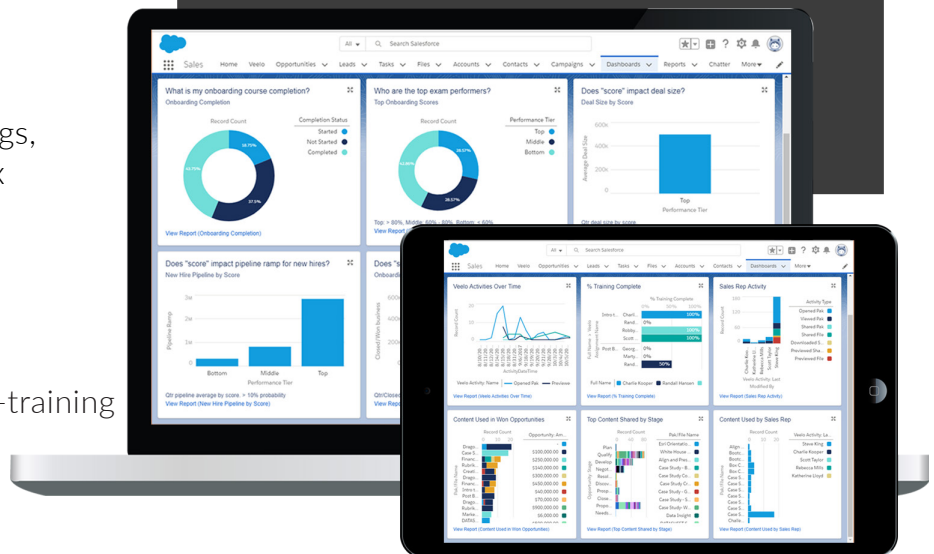
Drive Engagement

Enhance learning with friendly competition and recognition. Send certifications when requirements are met.

REPORTS & DASHBOARDS

Correlate Training to Business Impact

Track completion and proficiency, Correlate training results to pipeline build, opportunity conversion, and new customers.



Contact us for a demo

www.veeloinc.com | sales@veeloinc.com | (855) 414-8760

